

Rangatahi Futures

Tō tātou wāhi ki te ōhanga Our place in the economy

10 Ngā kaipakihi Māori
Māori business owners



Kaupapa Māori career ideas

Which [kaupapa Māori career ideas](#) could lead to owning and running a business?

Can you name any businesses that include kaupapa Māori career ideas?

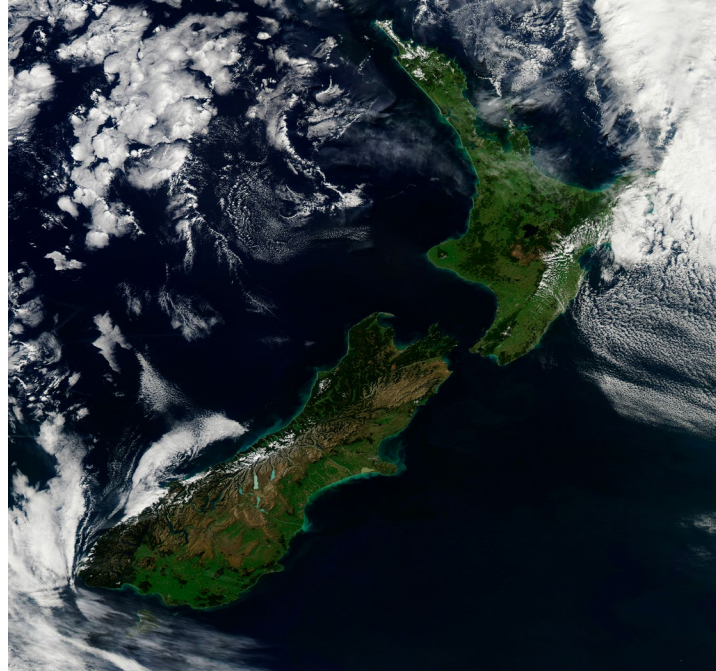


Business bullrush activity

International



National



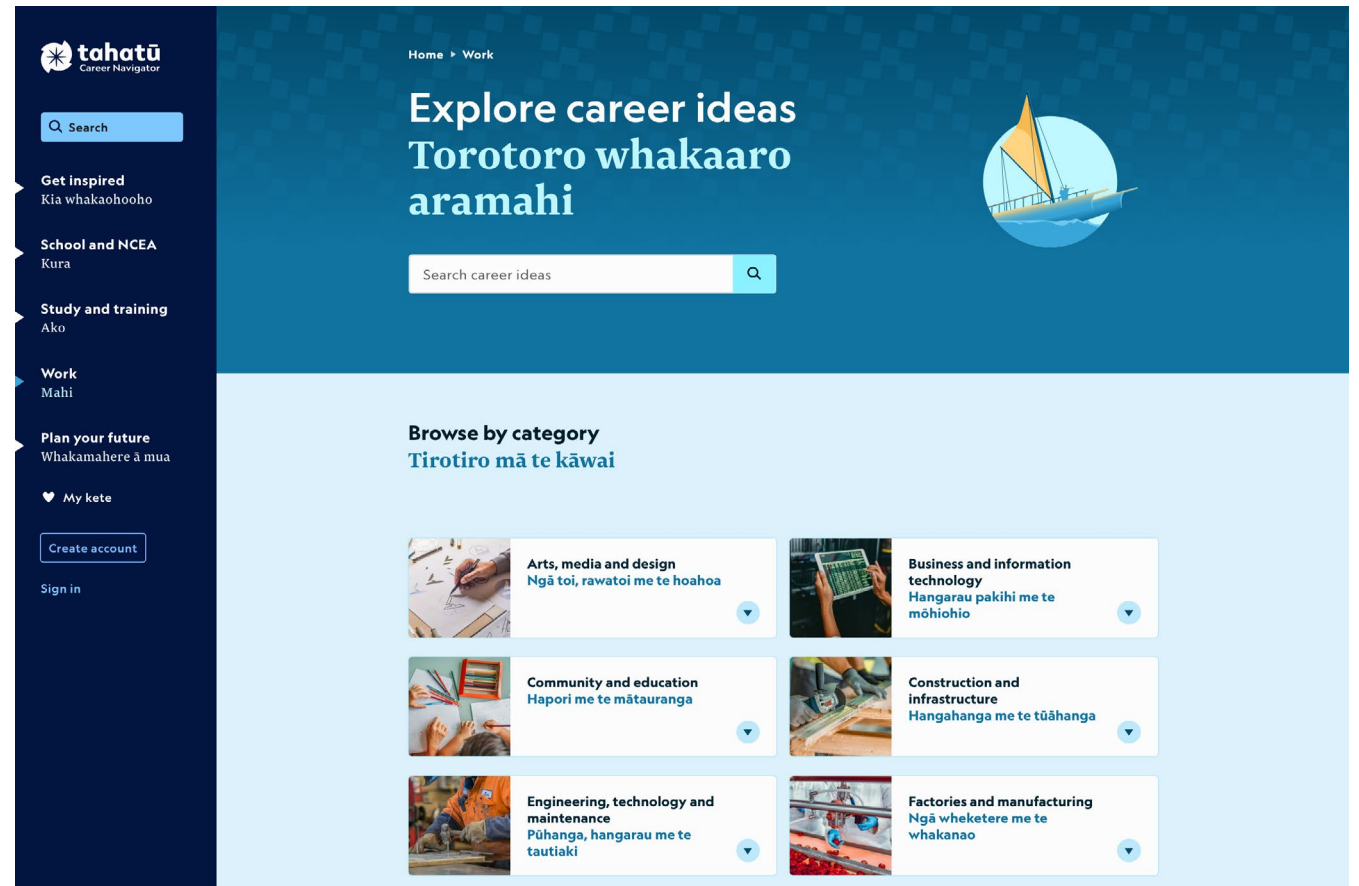
Local



Tahatū Career Navigator Work

Explore career ideas

- Identify the category (industry) for one or two of the business examples.
- For example, clothing, design, tourism, construction, food, communications.



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Our place in the economy 10. Māori business owners
Kaiārahi PowerPoint 10

Business bullrush race

1. Get into groups and choose one runner for your team.
2. Listen for a business name your kaiārahi reads out.
3. Write down the industry you think that business belongs to.
4. Your runner races to the correct label (local, national, international).
Then the runner does an action linked to the business, and says the industry.

First team with the correct answer earns a point!

Business bullrush quick quiz

- Buzz in an answer after the question.
- Some questions may have multiple correct answers.
- Correct answers earn groups 2 points.

Owning a business



Best Pakihi Māori Award

Your business has been named one of the finalists in the prestigious **Māori Business of the Year** awards for excellence in the field. Tell the judges why your pakihi deserves to win!



Promo Your Pakihi!

Your business needs to increase its customer base. Build a strong campaign to get the word out!