

9 Te ao ōhanga Our economy

Session plan

Key messages

- I am a part of the Aotearoa New Zealand economy.
- Businesses have a significant impact on their communities and the economy.

Session sequence

1. Show rangatahi the Whenua career action plan. Ask them to identify things in the picture that were part of the economy in the times of their tūpuna, eg, trading birds, land, waka.
2. Explain that we will explore the Māori economy. Show rangatahi the Te Matatini slide image and talk about its history, from how and where it began, through to today and the contribution it makes to the economy.
3. What is the economy? The economy around Te Matatini is created by employing lots of skilled people to run the event. Then the event itself creates income from ticket sales and traders get income from selling goods and food to visitors.
 - Whānau are involved in activities related to performances.
 - People are employed to organise Te Matatini.
 - Visitors spend money to attend the event.
 - Money flows from people who buy goods and food to those who sell them. The more money that flows, the bigger the economy becomes.
4. Ask rangatahi to think of an example within their own community that contributes to the local economy, like a large farm, local employer or an annual event.

Follow on the discussion of the following questions:

 - What jobs are there within that business?
 - Who do they know that works for that business?
 - What might the business spend their money on?
 - Who buys the products from the business?
 - How does this business contribute to their community?
5. Recap ways that people contribute to the economy. Tell rangatahi they too are an important contributor to the economy now and in the future.

Key career competencies

Demonstrate understanding of the concept of the marketplace.



Key questions

How do you contribute to the economy now?

How would you like to contribute in the future?



Supporting resources

Kaiārahi PowerPoint 9

[Te Matatini: A brief history, Festival Evaluation Reports](#)



Duration

40-50 minutes